

E-Newsletter

Volume 2 Issue 5

Friday November 3, 2017



Our mission is to actively promote physical well being, encourage teamwork, stress the value of education and provide essential life skills to young people in our community through youth hockey and other activities.

Foundation Fun Fact

Since 2010, 20,000+ Baseline Tests have been funded by the Penguins Foundation.



Power Player of the Month

This month's Power Player of the Month is **Claire North-Smyers!**

Over the past year, Claire has been auctioning off her paintings on Facebook and donating her earnings to charity.



Foundation MVP: Luminari

This month's MVP is **Luminari!** Luminari is a Pittsburgh based nonprofit founded to foster activities that broaden minds, inspire innovation and promote community engagement.

Founder and President Hilda Pang Fu says "we are a young and bubbly nonprofit organization founded in 2009." Fu wanted to create programs that broadened horizons and pushed kids out of their

She has auctioned off a total of seven paintings for a total of \$550. Some of the organizations she has chosen to donate to are Alex's Lemonade Stand, Clearwater Conservancy, Central PA Humane Society, and The Healing Patch.

Claire is a seven year old in second grade at Glendale Elementary. She's a girl scout, soccer player, and dances at Andrea's School of Ballet. She's a big sister and loves the Penguins!

Is your child doing something amazing for their community, team or family? Nominate them for our Power Player of the Month [here](#).



comfort zones. "The ability to consider different perspectives could lead to more harmonious living," said Fu.

Luminari specializes in educational and enriching summer camps for teenagers who have completed 7th to 11th grades by June. Camps are led by top notch educators and practitioners in our region as well as inspirational speakers who are civic leaders and foreign diplomats. In 2018, they will again be offering four popular camps: *I Want to be an Ambassador*, *Speak and Tell*, *Fantastic Fiction* and *Camp Delicious*.

"Through the Foundation's generous support, we have been able offer a number of need-based scholarships, bring in the best of the best of instructors, and provide excellent curricular elements," said Fu.

Learn more about Luminari [here](#)!



Review the Play

"Review the Play" highlights our key Foundation activities from the past month. This



This Month's Line Up

"This Month's Line Up" reviews upcoming events and announcements.

The Hockey Fights Cancer game is on November 7th this year. Autographed and

October, **the Penguins and Paws Charity Calendar Shoot** was shot at the UPMC Lemieux Sports Complex. The calendar features players in a casual setting with their own pets or adoptable pets from Humane Animal Rescue. Be on the look out for when the calendar becomes available to purchase!

The **2017 Pittsburgh Penguins 6.6K Run and Family Walk presented by Highmark** took place on October 15th, 2017. Over 6,000 people took part in the event, with the 5th annual race continuing to grow, registering 1,000 more entrants than last year.

We had the annual **Pittsburgh Penguins Project Bundle-Up Shopping Day** thanks to our friends at The Salvation Army of Western PA, WTAE-TV Pittsburgh and our corporate sponsor DICK'S Sporting Goods! Our little fans from Beaver Falls had a yummy meal from Emporio: A Meatball Joint and then shopped for warm winter clothes from gloves to hats with their favorite Penguins players!

This month we unlocked **The Vault!** Searching for that signature collectible to complete your fan cave? The Pittsburgh Penguins Foundation has uncovered the perfect treasure for you. This summer, equipment manager Dana Heinze and his staff unlocked their equipment Vault and uncovered 20 seasons of his toric locker room nameplates. These nameplates have not only hung inside the locker rooms and change rooms of the Civic Arena, PPG Paints Arena, and the organization's practice facilities, but they have also traveled on the road with the team. And now, they can be displayed inside your home!

Check The Vault out [here](#).

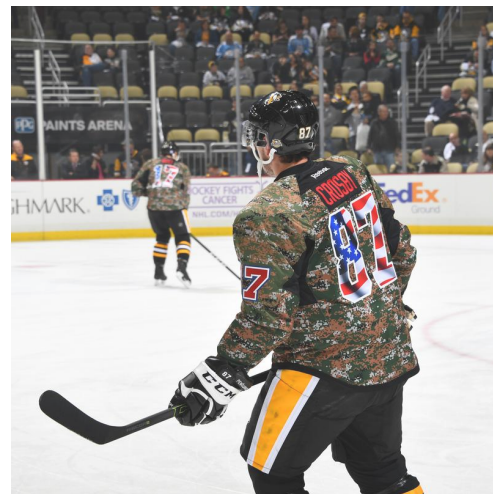


warm-up jerseys will be auctioned online. Last year we raised \$26,700 to benefit the Mario Lemieux Foundation and UPMC Cancer Center.

Our **Veterans Day Game** will take place on November 14th. We also auction off jerseys that the players wore for warm-ups. Jerseys will be available to bid on online starting after warm ups on November 14th.

The annual **Food Drive** will take place on the November 18, 2017 game against Chicago! Bring your non perishable foods during the pregame and donate at the door!

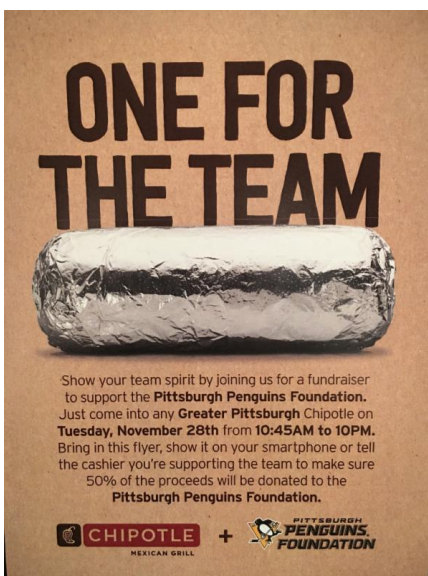
Stuff-A-Bus is back! Fans will be able to donate and Stuff-A-Bus at PPG Paints arena at the December 2nd game against the Buffalo Sabres. You can also Stuff-A-Bus at the UPMC Lemieux Sports Complex from November 27th-December 1st.





Celebrate the Penguin's back-to-back Stanley Cup Championships with the Champions Collection! The collection includes an assortment of autographed items, game-used glass pieces, and more that commemorate the 2016 and 2017 Stanley Cup victories. Proceeds from purchases benefit the Foundation's youth-oriented programs. Check out the collection and purchase yours [here](#).

Chipotle

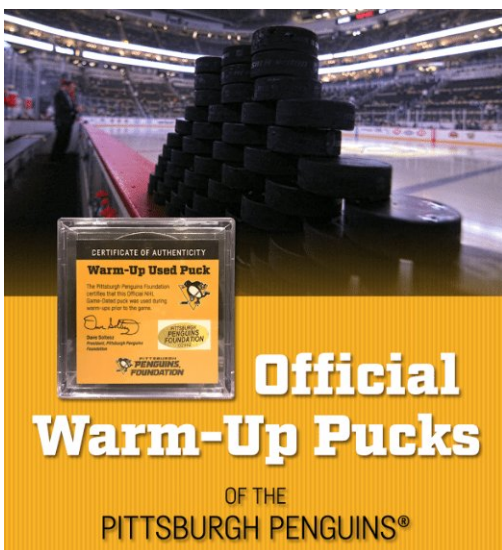


Guac is extra and we want all of it. On Tuesday, November 28th, also known as #GivingTuesday, Chipotle locations in the Greater Pittsburgh Area are kindly giving 50% of their profits made from meal purchases to the Pittsburgh Penguins Foundation to celebrate the season of giving.

By simply mentioning the Penguins Foundation, or showing the flyer (preview to the right), 50% of your total purchase will be put towards the youth initiatives of the Pittsburgh Penguins Foundation.

For more information on participating locations visit our website or check out our social media.

Warm up Pucks



New! Official NHL pucks used during each game's pre-game warm-ups by your favorite Penguins players will go on sale during the 1st Intermission behind Section 104.

That's right! Straight from the ice to your hands, our Warm-Up Puck Sale is a fundraiser that you won't want to miss!

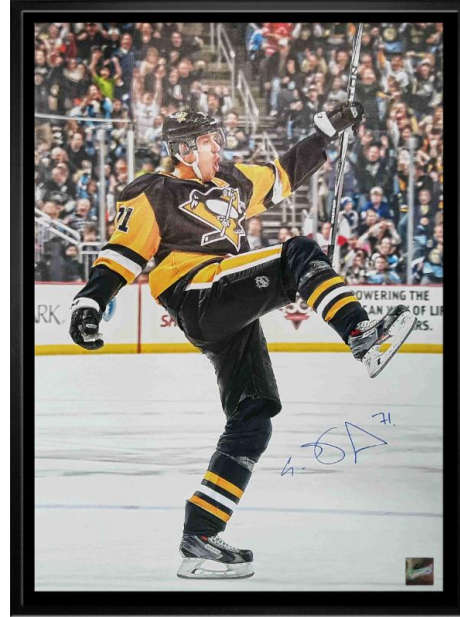
Not at the game? You still have the opportunity to secure your very own Warm-Up Puck! How? Any available pucks will be posted [here](#) 1-2 days following the game.

Sign Up To Bid To Win!

Every home game the Penguins Foundation hosts a silent auction on the Fedex Ground Level behind section 104. Exclusive and unique signed pieces and game used items are available for fans to bid on and take home history.

Text 'PENS' to 52182 to sign up or visit the link below so that you will be ready to bid to win!

[Link to sign up.](#)



Our Community Report is Viral!

Through kind donations and the extreme generosity of fans like you, the Penguins Foundation has been able to impact the Greater Pittsburgh Area through grants, initiatives, and programs. Read about these programs and how they have helped youth in the area embrace their inner champion.

[Read Report](#)

In the Crease with Heather Marchese



With the seas on underway, Heather has been working on the Foundation's project: "The Vault." "When we moved practice facilities they found 12,000 nameplates from the last twenty seasons," explains Heather. "Now we are selling on the vault website in support of our youth initiatives."

Heather has been with the Foundation four years now. She has assisted in coordinating the partnership with the Attack Theatre, holiday initiatives, and The Vault has being her main project for the past year. Heather says her favorite part about her job is "being able to work in the exciting world of sports and help make a difference in the community."

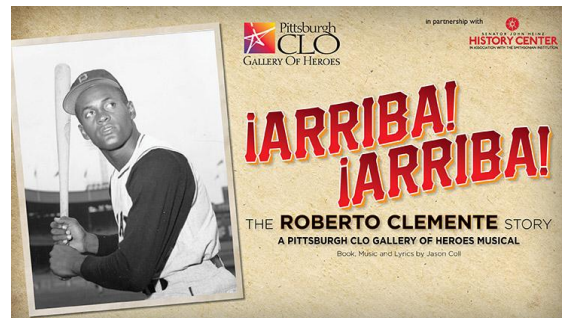
Educational Edge: Gallery of Heroes

The Pittsburgh CLO's Gallery of Heroes program takes its 50-minute mini-musicals to area schools to educate and enlighten students about great historical figures such as Galileo Galilei, George Washington, Roberto Clemente, the Wright Brothers and Harriet Tubman. These musicals highlight the lives and accomplishments of significant historical figures, Gallery of Heroes offers an entertaining alternative to traditional lectures and books.

After his untimely death, the hopes and dreams of Roberto Clemente are still making a difference in the lives of people everywhere. The Gallery of Heroes pays tribute to this Pittsburgh Pirates legend in *¡Arriba! ¡Arriba! The Roberto Clemente Story*, an original musical depicting the inspiring life of the hero, Hall of Famer and humanitarian, Roberto Clemente.

The program will tour January - May 2018.

If you would like to learn more about The Gallery of Heroes initiative, [click here](#).



Donations

With generous donations from people like you, we can continue giving back to the deserving charities we support and the community. Thank you for supporting the Pittsburgh Penguins Foundation. To donate, click [here](#).

This week's easy assist: Be thankful for the blessings you have!



Snapshots and Slapshots!

Check out our latest photos on Instagram and Facebook, and be sure to follow us on social media!



[Visit our website](#)

