



For Immediate Release
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Luminari Educational Programs to Air on WQED and Select PBS Stations
With free lesson plans for teachers!

Luminari, now in its 12th year of mind-broadening summer camps for teenagers, is offering its innovative content on the airwaves to students and educators across Pennsylvania. *Luminari* has created two half-hour educational shows to air on WQED-TV's Showcase channel, which is one of 5 free broadcast channels offered by WQED. WQED's Showcase Channel is broadcast over the air on Channel 13, as well as local cable systems, but not on satellite systems.

Content will focus on public speaking, social studies and creative writing for students in grades 7 through 12. The programs will also be available for air on Pennsylvania's other public television stations statewide.

Luminari: Speak & Tell! A teenager's guide to public speaking features professional broadcasters who provide content on overcoming stage fright, focusing your message for effective public speaking, learning Chinese and body language. ***Luminari: Teen Writer! Fantastic Fiction*** takes viewers on a journey through the five senses, verbs, cultural curiosity and What if...?

The two programs will air back-to-back on **November 23 at 3 p.m. and 3:30 p.m.** Both programs will air again on **November 30 at 3 p.m. and 3:30 p.m.** on WQED TV's Showcase channel. Additional dates will continue to be scheduled.

Each show also offers **free** original lesson plans for teachers, which are aligned with Common Core State Standards. Lesson plans are available now on *Luminari's* website, www.luminari.org.

The newly created TV programs build upon *Luminari's* partnership with WQED to offer a virtual summer camp experience. Earlier this year, *Luminari*, a regional leader in high-quality camp experiences for teens, produced a series of short online videos adapted from its in-person four themed camp programs that will resume in the summer of 2021. From the art of diplomacy and public speaking to cooking and creative writing, *Luminari* online camps are a dynamic educational experience presented by leading experts.

To check local listings on WQED's showcase channel, log onto:
<https://www.ontvtonight.com/guide/listings/channel/69044842/wqed-showcase.html>

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