



# LUMINARI™

P.O. Box 81603 • Pittsburgh • Pennsylvania 15217

Luminari is a Pittsburgh-based 501(c)(3) nonprofit organization founded to foster activities that broaden minds, inspire innovations and promote community engagement.

## **Prospective Partnership for Fiscal Year: January 1, 2023 – December 31, 2023**

**Luminari is requesting a sponsorship investment for the fiscal year of 2023.**

As listed below, the partnership benefits would be comprehensive and year-round, reflecting a robust relationship that helps to increase the vibrancy and harmony of the Pittsburgh region through mind-broadening summer programs for our youths.

Since its creation in 2009, Luminari's mission has been to encourage people to act in ways that create a ripple effect of positive change of sharing knowledge, using unique talents to serve others, listening to and learning from diverse groups of people, without judgment or prejudice and fostering an environment that inspires and empowers others to take these actions. Never has our mission seemed more crucial than at this very moment in time. Amid a global pandemic and political unrest, Luminari has continued to be a beacon of stability, knowledge and hope.

We are now hard at work, designing our 2023 camps. **YOUR** financial support will allow us to continue our important endeavor improving and growing our camps to meet the needs of individual teens and the greater community. Together, we can ensure that young people from all different backgrounds may have the inspiring experiences and learn the skills needed to ensure that civility and respect prevail.

**YOU will be recognized as a sponsor of the CHOICE LEVEL** (see sponsorship level and benefit chart below) for the following programs:

### ***I Want to be an Ambassador! 2023***

Luminari's flagship program that began in 2010, *I Want to be an Ambassador!* is designed to help youths master the art and skills of diplomacy. Directed by Emmy Award winning writer and producer Debbie Casini Klein, the seven-day camp takes place in Pittsburgh and Washington, D.C. Just as an ambassador must display behaviors and attitudes that respectfully represent our country while tackling international challenges, campers will learn to respectfully represent their families, schools and communities, build sustainable working relationships, and work to find common ground, where genuine conversation and sharing can take place. Teen Ambassadors will learn the art and skills of everyday diplomacy from expert instructors, CEOs of companies, ambassadors and career diplomats, and local government officials.

### ***NEW! Music Makers! 2023***

We are excited to launch Luminari's newest summer camp *Music Makers!* in 2023. In this four-day camp teens will be immersed in all aspects of the music industry from writing, producing, engineering, recording, distributing, and marketing a record from an award-winning team of professionals. Students will create, produce and record original music together using the latest in music technology, while also learning about vintage and historical audio equipment and instruments under the leadership of Bob McCutcheon, a 30-year veteran in the music industry.

## ***Camp Delicious! 2023***

Camp Delicious! – a five-day camp that focuses on *enjoyment of food* by inspiring budding culinary artists and even the most reluctant chef to create delectable dinners. Teens will discover new flavors, learn new skills and gain confidence to improvise in the kitchen. Students will take field trips, learn where food comes from, how to buy it and how to prepare it. And of course, our camp leadership will gently instill awareness for healthy and nutritional eating habits.

## **The Luminari Award 2023** *[Exclusive sponsorship at Premiere level]*

The Luminari Award competition was launched in 2011 and is open to all the school districts in Western Pennsylvania. The goals of the award are to recognize the winning students and to honor the dedicated educators in the schools that help them to succeed.

Luminari presents two merit-based scholarships to attend the *I Want to be an Ambassador!* camp: the Luminari Award, which is open to all students from Western Pennsylvania; and the Luminari Award ESL, which is open to all *English as a Second Language* students in Allegheny County. Luminari strives to build a diverse and enriching environment that includes campers and instructors from a variety of geographic, socioeconomic, cultural, ethnic, and religious backgrounds. The ESL award further advances this objective.

## **About Luminari**

LUMINARI is a Pittsburgh-based 501(c)(3) organization that develops original programs to broaden minds, inspire innovations and promote community engagement. Luminari believes the Pittsburgh region will become an even more prosperous, vibrant and harmonious home to its citizens as well as an environment that embraces diverse perspectives and nurtures innovations in the scientific, entrepreneurial, educational and artistic fields. We build in strong *ripple effects* in our activities, inspiring our participants to take it further long after the camps are over.

**YOUR** support will provide intrinsic benefits that include:

- Opportunities to work together with Luminari and other sponsors to achieve common goals
- Chance to impact underprivileged as well as middle class communities in the region as funds are applied to need-based scholarships and award opportunities.
- Strengthening of Luminari's programming and its ripple effect.

Thank you for your consideration of our request for support.

Sincerely,



Hilda Pang Fu  
President, Luminari  
(412) 877 – 1888 | hildafu@gmail.com





## 2023 LUMINARI Sponsorship Information

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SPONSORSHIP LEVEL	Premiere	Leonardo da Vinci	Dante Alighieri	Albert Einstein	Marie Curie	Malala Yousafzai	Roberto Clemente
AMOUNT	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Exclusive sponsor of the annual Luminari Award ( <i>a distinction awarded to two students and their respective schools in Allegheny County</i> )	✓						
Presenting sponsor of Luminari	✓						
Presenting sponsor of all teen camps/programs	✓	✓					
Opportunities to provide guest experts for educational presentations and opportunities to address audiences during Luminari sponsored events	✓	✓	✓				
Opportunity to post banner/signage and display marketing material at closing ceremonies	✓	✓	✓				
Recognition on all Luminari print and electronic marketing materials	✓	✓	✓	✓			
Recognition and logo in all print and electronic administrative/educational materials, forms, PowerPoint presentations	✓	✓	✓	✓			
Recognition in all public relations activities and events, including press release and post-event stories	✓	✓	✓	✓	✓		
Full-page ad with premier placement in souvenir books	✓	✓	✓	--	--		
Half-page ad in souvenir books	--	--	--	✓	✓	--	
Quarter-page ad in souvenir books	--	--	--	--	--	✓	
Recognition (logo) in souvenir books	✓	✓	✓	✓	✓	✓	✓
Recognition (logo) on Luminari T-shirts or souvenirs	✓	✓	✓	✓	✓	✓	✓
Organization name/logo and web link on Luminari web site for one year	✓	✓	✓	✓	✓	✓	✓
Podium recognition/Sponsorship acknowledged at event introduction	✓	✓	✓	✓	✓	✓	✓
Invitation to program receptions/closing ceremonies	✓	✓	✓	✓	✓	✓	✓

For more information about Luminari visit [www.luminari.org](http://www.luminari.org), email [luminari@luminari.org](mailto:luminari@luminari.org) or follow us on [Facebook](#) and [Twitter](#)

